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Hayward, Wisconsin. January 16, 2014

**NORTHERNBRIDGES FAMILY CARE ORGANIZATION IS SUBJECT TO  
RECEIVERSHIP FOR BENEFIT OF CREDITORS**

In August 2013, the Wisconsin Department of Health Services (DHS) announced it would not be renewing its Medicaid Family Care services contract with NorthernBridges (NB) after December 31, 2013. The existing NB managed care organization (MCO) ended operations on that date.

Effective January 1, 2014, the eleven-county (Ashland, Barron, Bayfield, Burnett, Douglas, Iron, Polk, Price, Rusk, Sawyer and Washburn) NB Family Care service area consolidated with an adjacent five-county (Portage, Marathon, Wood, Lincoln and Langlade) service area served by Community Care of Central Wisconsin (CCCW). The resulting 16-county service area is now managed by the existing CCCW managed care organization headquartered in Stevens Point.

The NB board and staff worked diligently with their CCCW counterparts over the past four months to assure a smooth transition and guard against disruption of NB members' service plans. NB members were automatically enrolled in the CCCW program effective January 1, 2014.

The NB Board of Directors has prepared phase-down and phase-out plans. On Thursday, January 16, 2014 NorthernBridges filed an action, stipulated to by the State of Wisconsin, to have the Sawyer County Circuit Court appoint a receiver for the purpose of protecting the interests of all of its creditors. The Court appointed Attorney Michael Polsky of Beck, Chaet, Bamberger and Polsky, S.C. in Milwaukee as its Receiver.

Attorney Polsky has served as receiver in over two-hundred fifty cases in Wisconsin. Attorney Polsky's contact information is Michael Polsky, Esq. at [mpolsky@bcblaw.net](mailto:mpolsky@bcblaw.net) and the receivership phone number is 414-390-5935.

The Receiver has a duty to manage NB's assets, liabilities and all financial affairs for the benefit of all creditors under the supervision of the Court and consistent with state law.

Providing members the best life possible

The NB Board of Directors decided to take this action to allow for an orderly wind down process. NB ended the calendar year 2013 with a net profit and positive equity position. However, the financial resources provided under the Family Care funding model does not account for the extraordinary expenses and efforts of a business wind down and closure. Providing for Court supervision of this process will provide for fair and equitable treatment of all parties.

Financial transactions will be the responsibility of the Receiver subject to the supervision of the Court. A small closure team of current staff has remained in place to work with the Receiver to complete the wind down and closure of the business.

Thank you for allowing us to serve Northwest Wisconsin in what has been a pioneering and fulfilling caregiving mission these past five years as we sought to provide our members with the best life possible.

To recap the information contained in this announcement:

- Northern Bridges has temporarily suspended claims processing and payments to providers and other creditors. On Thursday, January 16, 2014 NorthernBridges filed an action, stipulated to by the State of Wisconsin, to have the Sawyer County Circuit Court appoint a receiver for the purpose of protecting the interests of all of its creditors. The Court appointed Attorney Michael Polsky of Beck, Chaet, Bamberger and Polsky, S.C. in Milwaukee as its Receiver. The Receiver has the duty to manage NB's assets, liabilities and all financial affairs for the benefit of all creditors under the supervision of the Court and consistent with state law.

Updated information effective January 28<sup>th</sup>, 2014:

- The Receiver is working with the Department of Health Services and the Court to establish a process for the payment of claims.
- The ongoing suspension of claims processing is likely to continue until at least March 1, 2014. Further information will be forthcoming.
- NorthernBridges regrets the effect of this delay on providers who have and are serving Family Care members.
- For questions please contact the Receiver, Michael Polsky, Esq. at [mpolsky@bcblaw.net](mailto:mpolsky@bcblaw.net) or the receivership phone number 414-390-5935.